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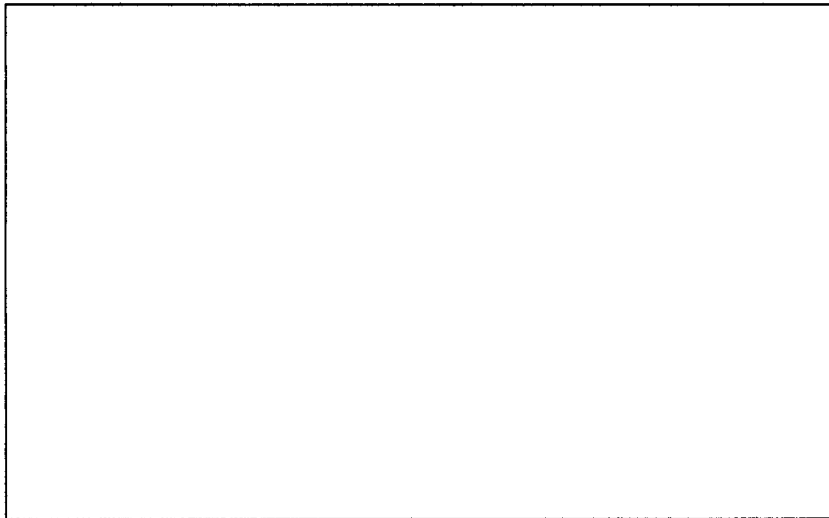
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POW - Super Smart USB Magnetic Cable System

USB Super Smart Cables - Micro - Lightning - USB C
Combo + Charge Lights - Magnetic Connector + more



Doug Monahan
Austin, United States
[About](#)

\$7,982 USD raised by 156 backers

16% of \$50,000 flexible goal



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STORY [UPDATES \(5\)](#) [COMMENTS \(127\)](#) [BACKERS \(156\)](#)

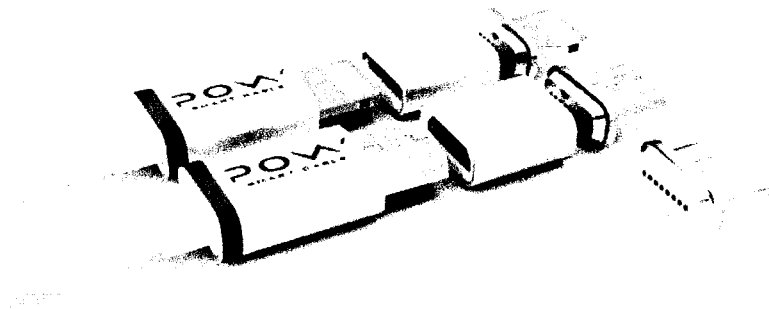


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It's not just a cable, It's a SMART Solution

- Lightning/MicroUSB
- Easy Connect and Detach
- Rechargeable
- Waterproof
- Flexible
- Data Synchronization
- Charging Station
- Cable Protection
- Affordable
- Lightweight and Compact
- Wireless Charging
- Universal Charging



SMART LED power indicator

Lightning with symbol on top

Power contact point

Lightning/Micro USB Type C connector

Standard USB

POW Lightning/MicroUSB connector


Strong Magnetism...

...Natural design

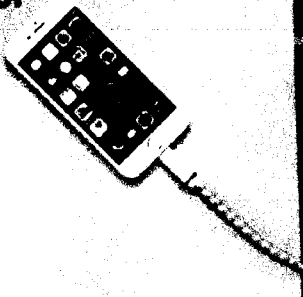
3 in 1 Lightning/MicroUSB/USB C

Our cables are revolutionary. They provide you with the ability to connect with virtually 99.99% of the electronics on the market today. One end of the cable is standard USB connection and on the other are all three options - Lightning, Micro USB and USB C. The fact that the cables connect magnetically is next-generation.

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LED Charge Indicator





- No more checking to see if your phone or tablet is charged
- See from across the room if your phone or tablet is fully charged
- Smart cables light up Bright Red when a device is dead
- Smart cables light up Bright Blue if a device is fully charged.





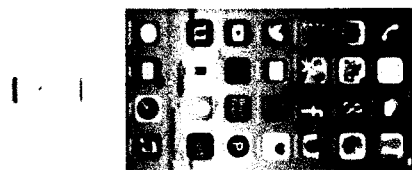
2X Faster Charging

A Core Smart Copper Technology

Our cables allow you to charge your phones or tablet devices at twice the standard rate. This is accomplished via a new up-voltage protocol that allows USB port provides the best connection as well as the fastest data transfer rate possible when the cable is fully charged. The simple addition of one extra copper cable offers the fastest, most efficient and reliable

2X Faster Data Transfer



Data transfer & charging
at the same time

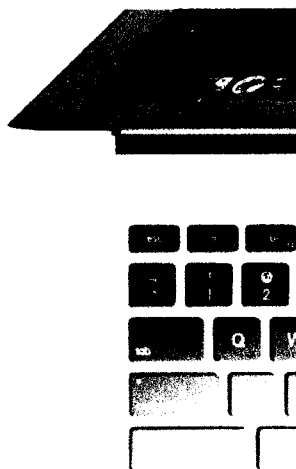


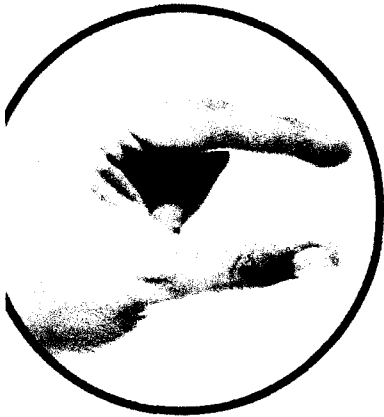
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GET YOURS NOW JUST FOR \$19

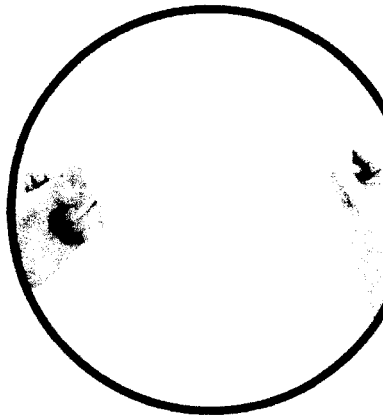
I WANT ONE



MINIMAL
Design does matter




2x STRONGER
Reinforced casing



Necessity is the mother of invention. One cable. many devices - Micro-USB
Magnetic. Lightning-USB Magnetic. Typ-C USB Magnetic. Cables that tell you when
your phone/tablet/device is charging and fully charged from across the room. 2X
Transfer Rate Due To Smart Port Technology. <http://www.pow-cables.com>

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PLEDGE CALCULATOR

Use the POW Pledge Calculator to find out how much you can pledge.

1

How much money do you want to pledge?

2

How much money do you want to pledge?

3

How much money do you want to pledge?

CALCULATE NOW











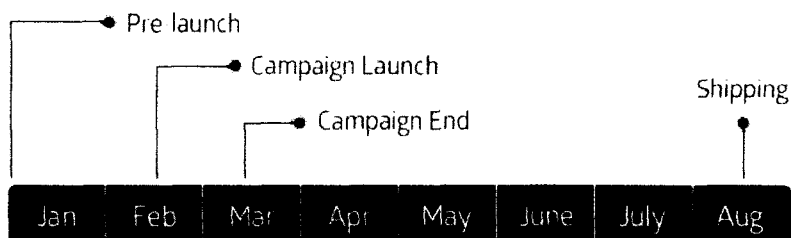
	\$19.00 USD	Lightning All in One Lightning Smart Cable + Lightning Adaptor + Lightning Magnetic Connector	PREORDER NOW
	\$19.00 USD	Micro USB All in One Micro USB Smart Cable + Micro USB Adaptor + Micro USB Magnetic Connector	PREORDER NOW
	\$19.00 USD	Micro USB, Type-C All in One Micro USB Smart Cable + Micro USB Adaptor + Type-C Magnetic Connector	PREORDER NOW
	\$5.00 USD	Lightning Magnetic Connector	PREORDER NOW
	\$5.00 USD	Micro USB Magnetic Connector	PREORDER NOW
	\$5.00 USD	Type-C Magnetic Connector	PREORDER NOW
	\$6.00 USD	Lightning Adaptor	PREORDER NOW
	\$6.00 USD	Micro USB Adaptor	PREORDER NOW
	\$12.00 USD	Lightning Smart Cable	PREORDER NOW
	\$12.00 USD	Micro USB Smart Cable	PREORDER NOW

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PROJECT TIMELINE



 **STRETCH GOAL**

Want to add a bit more personality to your POW cables? If we hit \$50k, we will offer three more color options for our backers

\$50k =   



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Lightning Version



iPhone 6 Plus, 6s Plus



iPhone 6, 6s



iPhone 5, 5s



Touch5



Touch mini



Touch 4/5



Micro USB Version



Samsung Galaxy



Nexus



Digital Camera



PSP Console



Android Tablet



Battery Bank



USB Type-C Version



MacBook



Nexus 5X



Nexus 6P



Nexus 9

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MEET THE TEAM



DOUG MONAHAN
CEO AND FOUNDER



ILI JUGOVSKI
VICE PRESIDENT



DUNCAN BONNICI
CHIEF TECHNOLOGY OFFICER



OSZKAR MIKLOS
SENIOR CREATIVE DIRECTOR



SLAVEN BERAM
SENIOR UI/UX DESIGNER



MILORAD SIBALIC
DEVELOPER

PERKS

\$19

Valentine's day Special

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+1 x POW Magnetic Connector +1 x POW Adapter
+1 x POW Ultra-Smart Cable +1 Credit Style
3000mAh Battery Your Choice of Lightning Micro-
USB or Type-C.

\$10

CAR CHARGER -

Our Car Charger is quite simply the best on the market today. It has Micro-USB, Lightning-USB built-in retractable cable, 1.1A and 1.2.1 A output. Visit www.ibackpack.co or www.pow-cables.com for photos of technology.

\$13

WIRELESS POWER BATTERY

8k mAh Battery + Wireless Charger + Smart Cable -
BETA Program - You must be willing to take videos of yourself using the battery, having it wireless recharge your iPhone/Android of tablet and share

\$19

POW Cable System

+1 x POW Magnetic Connector +1 x POW Adapter
+1 x POW Ultra-Smart Cable Your Choice of
Lightning Micro-USB or Type-C.

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\$19

CUSTOM PLEDGE

Your Custom Pledge! 1. Using the Pledge Calculator to find out the total cost of the combination you want. <http://www.pow-cables.com/calculator/> 2. Place the calculated amount as the pledge for this reward. 3. We will send you a survey for you to pick your choice of Lighting/Micro/Type-C USB

\$34

2x POW Cable System

2 x POW Magnetic Connector 2 x POW Adapter 2 x POW Ultra-Smart Cable Your Choice of Lightning, Micro-USB or Type-C

\$75

50k mAh Monolith Cable Bundle

Our 50k mAh Mammoth Monolith is the most powerful USB in the market today. It features 3 output USB charging ports - 1A and 2 2.1A. It's powerful enough to jump start your car yet lightweight at only 8 ounces (1/2 lb).

\$80

5x POW Cable System

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5 x POW Magnetic Connector 5 x POW Adapter 5 x
POW Ultra-Smart Cable Your Choice of Lightning,
Micro-USB or Type-C

\$152

10 POW - Smart Cable & Connect

10 x POW Magnetic Connector 10 x POW Adapter
10 x POW Ultra-Smart Cable Your Choice of
Lightning Micro-USB or Type-C

\$1520

100 POW - Corporate

100 x POW Magnetic Connector 100 x POW
Adapter 100 x POW Ultra-Smart Cable Your Choice
of Lightning Micro-USB or Type-C

\$3800

250 POW - Reseller

250 x POW Magnetic Connector 250 x POW
Adapter 250 x POW Ultra-Smart Cable Your Choice
of Lightning Micro-USB or Type-C

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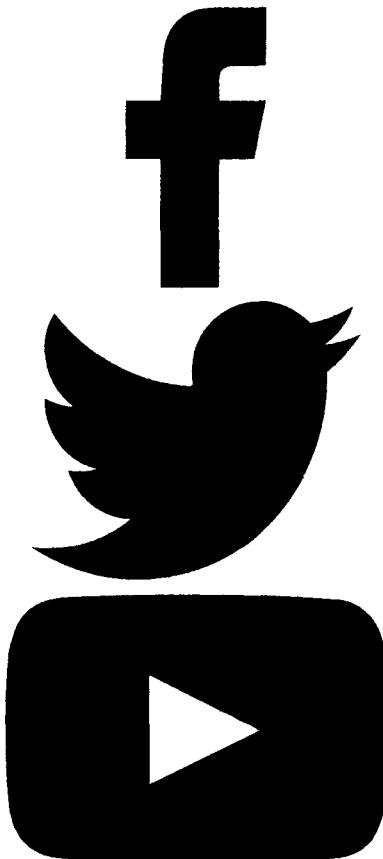


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